





JUJU is a luxury accessories and fine jewelry brand, founded in 2014 in Istanbul. JUJU designs pieces for women and men who think out of the box and enjoys strong, sexy and a rebellious style.

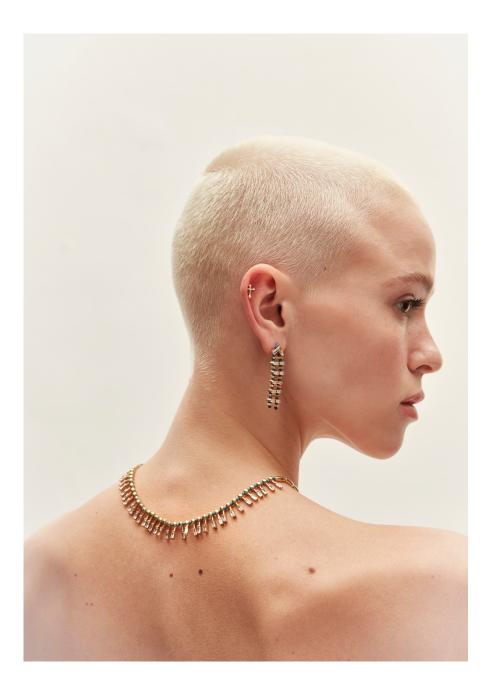
JUJU, with its unique design, high product quality and impeccable after-sale service, has quickly become an international brand, stocking its jewelry currently in Canada, Germany, Portugal, Spain, UK, Turkey, Israel, UAE, Lebanon, Kuwait, and USA (Miami, LA, New York).

We sell in jewelry houses, lifestyle boutiques, concept and five-star hotels as well as internationally renowned department stores such as Harvey Nichols, Galeries Lafayette and Beymen.





Repellious and graceful choice of jewelry

















With its high quality and original design, JUJU took the bold step of fusing fashion and fine jewelry for both women & men and presented its bronze jewelry to the World. It immediately found its following with the fashion elite all over the Globe.

In 2022, JUJU embarked on a new journey and introduced its 14k and 18k gold and diamond collection, called 'A Midsummer Night's Breeze'. The collection, exploring the strength of simplistic, chic shapes with the reputable JUJU twist, became popular in a short period of time.

GOLD



GOLD



